

Logan Doyle

School of Informatics & Computing
BS in Informatics

School of Art, Architecture & Design
BFA in Graphic Design

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Work Experience

IU Public Safety

- Graphic design intern

Created statewide public safety material in both print and digital formats for various organizations to be used on all Indiana University campus locations.

Liberty Mutual Insurance

- User experience and web design intern

Consulted for the document retention services department and worked to redesign a new taxonomy system and Sharepoint website for said department.

Human Robot Interaction 2018

- Graphic designer

Designed the logo for the 2018 Human Robot Interaction academic conference to be held in Chicago. This logo will be printed on bags, t-shirts, catalogues, etc.

Blueline Media

- Graphic design intern

Worked with various clients on rebranding campaigns that involved typeface and color selection, pattern development, and layout templates developments.

Sycamore Land Trust

- Graphic designer

Designed a new set of brochures for nature-preservation non-profit Sycamore Land Trust. During this time I worked directly with SLT's marketing director.

Serve IT

- Web developer/team leader

Developed Wordpress and Drupal websites for non-profits. During the last semester of Serve IT, I also managed a team of web developers and designers.

Awards

Indiana University School of Art Architecture and Design

- George W. Sterns award for graphic design

- Margaret H. Knotes fellowship for
outstanding graphic design student

Communication Arts

- Typography annual 2018 winner